



Bathroom trends

Introducing the key looks that are set to define bathrooms this year, where luxury, warm colours, layered textures and smart tech provide next-level indulgence

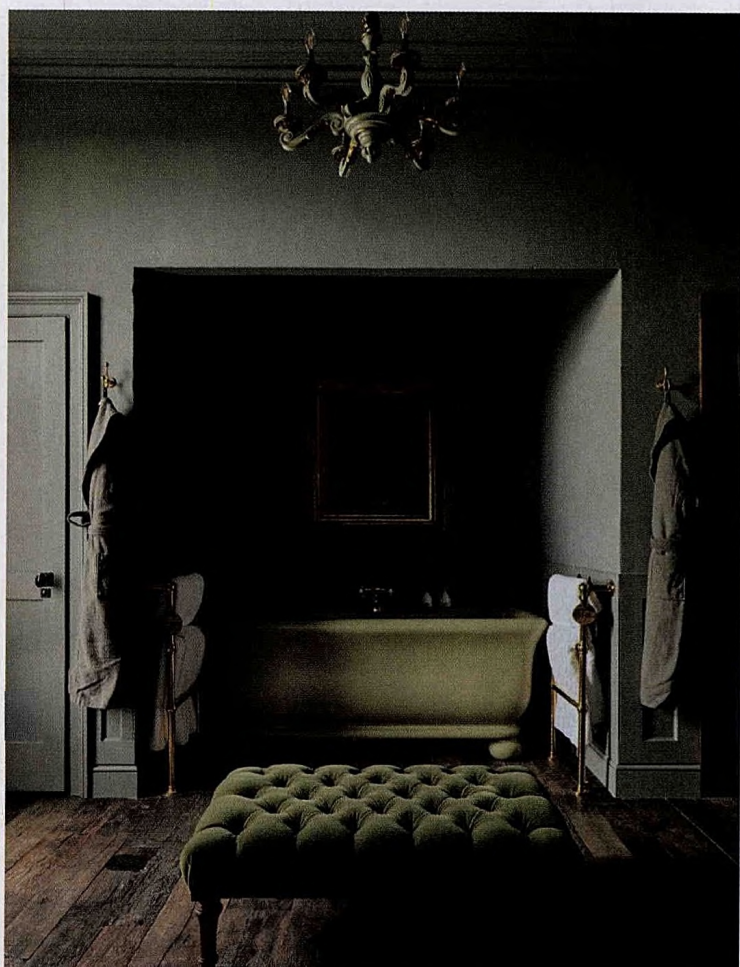
Get excited, the bathroom trends for 2025 are nothing short of stunning and there are plenty of great options to suit all property styles. This year, our experts are predicting an even bolder embrace of natural textures and dramatic patterns that will make bathrooms feel like an extension of your living room. Bathtime can be just as relaxing as lazing on the sofa with your favourite box set.

Expect to witness the return of avocado – in a good way – and discover the decorative stone that’s competing with marble for pole position in our hearts. Plus balanced colour is firmly on

the cards, while touchless taps and personalised showering will bring new levels of convenience to everyday routines.

Fashion-forward shades are firmly on the warm side of the colour wheel, with earthy tones, warm cashmere whites and deliciously rich burgundy leading the way. By contrast, brassware finishes are getting cooler – chrome is back, while brushed nickel and steel are providing a softer aesthetic with timeless appeal.

Imagine stepping into a bathroom that’s dedicated to restoring calmness and brings joy to your soul – 2025 is poised to bring that vision to life...



AVOCADO SMASH

If you’re renovating a property that hasn’t been touched since the 1970s, you may still have an avocado suite in place. Guard it with your life because avocado is exploding back into bathrooms for 2025 – so you’re already ahead of the curve. Those still having nightmares from the murky green’s first bathroom takeover, relax. This time around the avocado approach is set to be more cautious and considered, says BC Designs’ design director Barrie Cutchie. It’s not necessarily about the full-on in-your-face avocado suite; now, there’s more freedom to dip into avocado without going full matchy-matchy.

“Splashes of avocado green create a modern vibe without going the whole hog – after all, the saturated shades of the 1970s were pretty overwhelming,” explains Barrie. “For example, avocado pairs perfectly with wood and natural stone, for a soft and relaxing look. Or you can team your colourful avocado bath and/or basin with white tiles for a room that’s cool and contemporary.” This Senator bath in Avocado costs £6,147 from BC Designs.

OPEN UP

Bathroom trends aren't just focused on looks — often there's a new layout direction worth exploring. This year it's all about the open-plan master suite and how it can boost your bathroom's status upstairs. "Open-plan master suites have gained traction over the last couple of years, and this looks likely to accelerate as we dedicate more room to dream sleeping spaces," explains Barrie Cutchie. Originating in luxury hotels, open-plan master suites are being echoed in our homes and generally involve the bedroom, bathroom and dressing rooms merging, with open-access between each area.

"For most of us, en suites tend to be quite small, with spaces carved off the main bedroom," says Barrie. "However, the idea behind opening-up the master suite is that it creates more space and allows investment pieces, such as freestanding baths, to really shine." This layout trend isn't for shy sharers but if privacy concerns you, pop a lock on the external bedroom door! This striking Penny Bath costs from £2,253, BC Designs.



IMAGE: DARREN CHUNG

FROM THE EXPERT

"Creating an open-plan space can be done in several ways, but using archways instead of doors still provides a level of privacy while also connecting the two spaces and achieving that free flow

between the two."

BARRIE CUTCHIE, DESIGN DIRECTOR AT BC DESIGNS

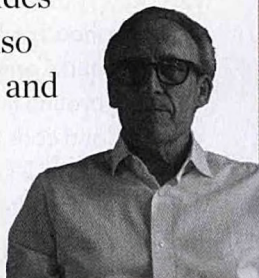


IMAGE: JON DAY PHOTOGRAPHY





RICH PICKINGS

Those who relish darker hues can drink in the cosy warmth of burgundy — widely touted as the new way to go dramatically dark this season. “Burgundy is becoming a stand-out colour choice in bathroom design as it brings warmth, depth and sophistication,” says bathroom designer Kalli Karella, from Ripples Towcester. “This rich, wine-inspired hue pairs exceptionally well with a variety of materials, such as marble, brass, wood and even concrete, creating a striking contrast that feels both luxurious and inviting.”

Burgundy’s versatility is unsurpassed — in fact, it’s being heralded as the new neutral. “When used on walls, vanities, or accent features, burgundy adds an elegant pop of colour without overwhelming the space. When used on furniture and sanitaryware, it offers an opportunity to express your personality in a timeless way,” says Kalli. Rue fluted concrete basin in Crimson, from £1,500 at Ripples Bathrooms.



ALL EYES ON ONYX

While we may never tire of marble’s gorgeous veining and luxe looks, this year it’s onyx’s turn to impress. Onyx-effect tiles are pitched as the new stress-free way to enjoy the look of exotic natural stone in 2025 — and the realism is unreal.

“Large onyx-look tiles offer a unique twist for bathrooms, bringing the luxury of natural stone with a fresh, alternative look to classic marble. The rich, translucent veining and alluring colours add warmth and a sense of drama,” says Carly Allison, head of product design at Fired Earth. “Onyx-look tiles are ideal for a bold design that feels unique and sophisticated, perfect for transforming a shower area into a true focal point.”

Like the real deal, faux onyx tiles have a delicate cloudy appearance and come in pretty shades like jade, pink and pearl. Made from porcelain, they’re easy to clean and are a fraction of the cost of real stone. Pictured here are porcelain tiles in Polished Onyx Green and Polished Onyx Ivory at £78.86/m²; Classic concealed shower in Antiqued Gold, from £2,500, all Fired Earth.

PATTERN DRENCHING

The pattern-drenching trend is all about enveloping a space in a flood of bold prints to create an immersive experience. While not for the timid, pattern drenching suits more styles of homes than you might imagine.

Seek out complementary patterns as Lee Thornley, founder of Bert & May, explains. “Layering bold patterns and a rich colour palette across walls and floors, and even ceilings, can create a cohesive bathroom scheme full of personality. Mix complementary patterns such as florals and chequerboard to add depth and visual interest without overwhelming. The chequerboard tiles in this project provide grounding while the colour-coordinated wallpaper draws the eye upward and creates a dynamic, playful effect.” Forest Square and Brighton Stone Square floor tiles, from £134.40/m², Bert & May. Project by Sarah Southwell Design.

SILVER LININGS

Just as metallic silver and chrome dominated the fashion catwalks in A/W 2024, this year chrome's cool sheen is winging its way into our bathrooms. "We saw the popularity of chrome fade in the last few years thanks to the rise of copper, gold, brass and matte black, but we're starting to see chrome have a resurgence," says Harriet Goodacre, style consultant at Topps Tiles.

Versatile and reflective, good-quality chrome fittings do not tarnish, patinate or age. Its uniformity makes it easier to coordinate across taps, enclosures and towel rails from different brands. After years of ordering metallic swatch samples before daring to purchase, chrome's comeback feels like a breath of fresh air. Pictured are Regal Grey Matt square mosaic tiles, £185.16m², Topps Tiles.



FROM THE EXPERT

"Chrome fittings are great for amplifying colour, if colourful is the way you want to go, but they can also provide a calmness to sit alongside this season's warm neutrals."
HARRIET GOODACRE, STYLE CONSULTANT
AT TOPPS TILES



BUCOLIC INFLUENCES

A significant trend, bucolic bathrooms are about capturing a rustic, countryside feel with an emphasis on cosiness, simplicity and comfort. The style draws from rural aesthetics and features natural materials like timber, stone, unbleached linens and patterns inspired by nature, such as waterproof wallpaper.

"Bathrooms are more than utility spaces. We learned how to embrace the connection to nature and the environment post-pandemic, and it's even more relevant now than ever," says Sarah Jefferys, founder of Sarah Jefferys Architecture + Interiors. "One simple way to connect bathrooms with the world beyond when designing a new build is via large picture windows that blur the boundary between indoor and outdoor." Wall&Deco Wet System waterproof wallpaper, £214/m² (including adhesive and sealant), West One Bathrooms.



DISCREET TECH

"Homeowners are really getting into bringing technology into the bathroom," says Yiota Toumba, senior designer at Ideal Standard. "Many are looking to create a personalised space that feels like a modern sanctuary and technology can really help achieve this."

High-tech fittings such as smart showers, touch-free taps, self-cleaning toilets, app-controlled lighting and media systems are becoming popular for their ability to enhance comfort, streamline routines, and reduce water consumption. "This trend reflects a desire for both luxury and functionality, turning the bathroom into a space that caters to individual needs and lifestyles," adds Yiota.

In our screen-dominated lifestyles, it's important to note that bathroom technology should be discreetly integrated and work quietly in the background to avoid disruption for a hands-free, intuitive experience that reduces visible tech and maintains serenity. Ceratherm Solos exposed thermostatic shower system with LEDs, £2,006; i.life 1200 Wet Room panel with Idealclean clear glass, £656; Ultra Flat S i.life Shower tray, £501, all Ideal Standard.



CELEBRATING CRAFTSMANSHIP

An emphasis on artisan craftsmanship is another hot trend for 2025, tapping into soaring demand for considered design, slow consumerism and investing in traditional skills. "There's a growing appreciation of artisanship as we become more mindful about the longevity and durability of trends. We can't imagine ever tiring of bathroom fittings and tiles that have been lovingly created and beautifully crafted," says Grazzie Wilson head of creative at Ca' Pietra, which is plotting to invest heavily in its Artist in Residence collabs in the next year. Alongside handmade tiles, artisanal touches can be introduced via crafted sanitaryware, stone carved baths, woven storage and prints and accessories by individual artists, ceramicists and makers. Pictured is the Coralie basin, £899, London Basin Company. Walls tiled in Foundry porcelain, £77.55/m²; floor tiled in Sardinia Masseria porcelain, £95.10/m², both Ca' Pietra.